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A4L Aronia for Life

**100 % ARONIA BERRY JUICE
NO SUGAR! NO ADDITIVES!
NO PRESERVATIVES!**

BIO ORGANIC



The juice of **FRESH ARONIA BERRIES**, also known as Aronia melanocarpa is derived purely from selected fresh and undamaged berries right after harvesting the yield. It is produced using sparing technology through cold pressing and pasteurization in order to preserve the rich biochemical content of the berries in the Aronia Berry Juice.



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Live Aronia berry juice is a drink with a refreshing crisp taste and healing properties. It helps to maintain good health, as proven in a number of medical studies. Its properties are determined by the unique natural chemical composition of the plant.

IT CONTAINS

Bioflavonoids: important polyphenolic natural compounds:

- anthocyanins
- catechins
- flavones
- quercetin

These are unique natural antioxidants, necessary for every cell of the human body to help it fight oxidative stress – the basis for all diseases. No other plant has this record high content of polyphenolic (P-active) substances. In comparison with grapes and grapefruits, Aronia berries contain 5 times as much polyphenols!

Minerals and Microelements: iodine, potassium, calcium, phosphorus, magnesium and iron. Exceptionally high concentrations of iodine and manganese.

Vitamins: A, B1, B2, B3, B5, B6, B9, C, E, K, P. Traces of B17.

Amino acids: Contains sufficient concentrations of

ESSENTIAL amino acids:

Arginine- Assists with immune support, wound healing, liver regeneration and increases release of insulin and glucagon and spermatogenesis

Lysine- Essential for bone formation especially in children, assists with: collagen formation, calcium absorption and lowering serum triglyceride levels

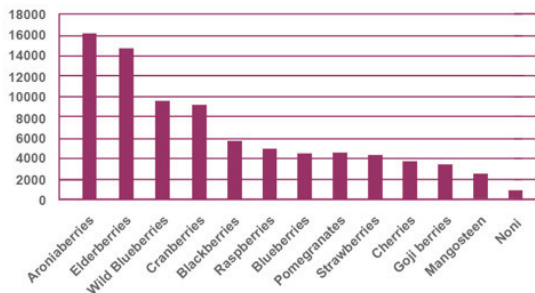
Histidine- Assists in treating allergy and maintaining optimum blood pH

Threonine- Supports neurotransmitters, helps prevent fatty liver, acts as a detoxifier and assist with normal gastrointestinal tract function

NONESSENTIAL amino acids:

Tyrosine- Increases energy, improves concentration and mental clarity

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Comparison of Antioxidant Capacity of Berries (ORAC)

(ORAC values from USDA Published Data & Nutrient Database. Values based upon 100g of raw berries)

Chart does not include the Acai berry because a powder vs raw berry used in the study.

Cysteine- Protects against free radical damage and essential for repair of the skin

Alanine- Boosts immune system, provides muscles with energy and assists with sugar metabolism

Asparagine- Assists in the removal of harmful chemicals from the body and decreases fatigue

Serine- Assists with growth and maintenance of muscles, stabilizes blood sugar levels and acts as a myelin sheath

Glutamate- Increases energy, assists with sugar cravings, accelerates wound and ulcer healing

The exceptionally high concentration of all health benefiting ingredients in the Aronia berry juice is the result of a 10-year continuous improvement of the juice production technology.

HOW MAY ARONIA JUICE BENEFIT YOU?

Aronia berries have an indisputable generally tonic and invigorating action! They give the body a burst of energy, overcoming nervous and physical exhaustion

- The antioxidant effect of bioflavonoids may assist in preventing the development of disease and prevent cell damage caused by microbes in the body as it protects the cell wall against free radical damage
- Maintains elasticity and permeability of normal blood vessels;
- Strengthens the connective tissue;
- Help the body release radioactive substances and heavy metals;
- Decreases stress hormone levels;

- Reduces the chance of developing cancer.
- The rich content of vitamins, microelements and minerals compensates for deficiency conditions caused by low-quality and poor diet
- Provides iodine for the thyroid gland function, micro-elements for the cellular antioxidant system enzymes and the immune response cells.
- Balancing of blood pressure and cholesterol levels
- Supporting liver function and detoxification
- Periods of gastrointestinal disorders
- Period of recovery after severe acute diseases.
- The post-operative period following serious surgical interventions.

These effects increase blood formation, normalize metabolism, stimulate the recovery of fatigued muscles, and enhance the function of the liver and kidneys. The contained amino acids contribute to bone growth. Over the recent years, many medical studies have reported results of extremely high antioxidant, antihistamine, antiseptic, anti-mutagenic and anti-radiation properties of Aronia berry juice on the living organism.

As part of your healthy diet, drink Aronia Berry Juice as a functional food, 50-60 ml daily, diluted with the same quantity of water and some fresh lemon juice. It is recommended to be taken 15 minutes before meals.

CONSUMPTION OF ARONIA BERRY JUICE MAY BE BENEFICIAL FOR:

- Disturbed lipid and carbohydrate metabolism
- Eye health

- Assistance in urinary tract health
- Assistance in balancing of hormones
- Mild cases of hemorrhoids.
- Difficulty in defecation.
- Chronic pains of the musculoskeletal system.
- Mild cases of skin conditions.
- Headache "without cause"
- Disorders of the peripheral nervous system, sciatica, plexitis, inflammation of the facial nerve, (together with alpha-lipoic acid).
- Enhancing energy levels
- Assistance in recovery after physical activities.
- Allergies
- Before and during influenza epidemics.
- Children with growing pain
- Increasing Libido

You will recognize our juice by the fully preserved taste of fresh Aronia berries and its strong effect from the very first sip!



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